



“Wer liefert was”: DATES & FACTS

(Last revised: February 2019)

Headquarter	Wer liefert was? GmbH ABC-Strasse 21 20354 Hamburg Tel.: +49 (0)40 2 54 40-0 Fax: +49 (0)40 2 54 40-100 www.wer-liefert-was.de or www.wlw.de
Other locations	Austria and Switzerland
CEO	Peter F. Schmid
Employees	300
Founded in	1932
Number of users	1.3 million buyers and purchasing decision-makers per month. Every day about 75.000 searches are conducted on wlv.
Suppliers	590,000 in DACH, 455,000 of which are in Germany
Products/Services	Millions of products and services are already available. New products and services are added daily.
Categories	47,000
Service packages	Local (starting at €89/month), national (starting at €139/month), and individualized (price on request), as well as special advertising formats
Languages	German, English, French

Milestones

- 2017:** “Wer liefert was” acquires a new investor, the Swiss company Capvis. The acquisition is intended to further expand product offerings and to drive the internationalization of the B2B marketplace.
- 2016:** PARAGON PARTNERS, the parent company of “Wer liefert was,” acquires EUROPAGES, the most important European B2B directory. Intensive cooperation between “Wer liefert was” and EUROPAGES is planned for the future in order to win market shares in Europe.
- 2015:** Using comprehensive product data and images, “Wer liefert was” is established as the leading B2B marketplace in Germany, Austria, and Switzerland.
- 2013:** The newly designed “Wer liefert was” supplier search launches. Now suppliers can be searched for and identified more quickly and easily.



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1995: “Wer liefert was” goes online at www.wlw.de.

1990: “Wer liefert was” Switzerland is founded.

1988: “Wer liefert was” Austria is founded.

1986: The first CD-ROM and BTX versions of “Wer liefert was” appear.

1970: The “Wer liefert was” volumes are stored on microfiche for the first time.

1932: For the first time, the Leipzig Exposition publishes a book edition of “Wer liefert was”.